Daniel Boone Regional Library  
Minutes, Meeting of February 15, 2007

Call to Order, Roll Call, Determination of Quorum, and Introduction of Staff and Visitors

Hostetler called the meeting to order at 7:05 p.m. in the Virginia Young Room of the Columbia Public Library. Board members present were Lynn Hostetler, President; Terri Brunner; Patsy Craghead; Linda Dellsperger; Marie Glaze; Terry Higgins; Tiff Lauffer; Larry Nolte; Debbie Reed, Warrant Officer; Jessica Robinson; Jo Sapp; and David Webber. Rosie Gerding; Michael Luebbert; Patricia Powell, Vice President/Secretary; Tom Richards; and MaryEllen Sievert were absent. David McDonald arrived after roll call.

Also present were Melissa Carr, Director; Elinor Barrett, Connie Bush, Kris Farris, Melanie Henry, Linda Hodgkins, Marilyn McLeod, Pat Kopp, Karen Neely, Jim Smith, and Lauren Williams, DBRL staff.

Public Comment

There was no public comment.

Approval of Minutes

Higgins moved, Reed seconded, approval of the January 11, 2007 minutes. Carr noted that in the first paragraph under the Boone County Library District Board report on page two, the sentence beginning “The BCLD is requesting that the tax payers increase the current 21-cent tax rate . . .” needs to be corrected to read “the current 29.86-cent tax rate.” The motion to approve the minutes with this correction passed.

Monthly Reports

Financial Report – Smith drew board members’ attention to a typo on page eight of the financial report. He said that in the third bullet point under Expenditures, item number one, “April 2006” should read “April 2007.” Smith then offered to answer any questions about the report.

Service Report – Carr reported that library staff had made changes to some of the category wording on the service report, and these changes were discussed in the director’s report. In response to a board member’s question, Carr explained how the web site statistics have changed. She said that after the dissolution of COIN, DBRL has continued to maintain a community information network page, still called COIN to avoid confusion, and that hits on this page are counted as part of our web site hit statistics. She said that in the past, hits on the not-for-profit COIN web sites that are linked from this page were counted in our web statistics and that going forward this would no longer be the case.

Hostetler commented on the impressive gains in holds and renewals being placed via the web site. Kopp confirmed that over 50% of holds are placed through the web.
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**Director’s Report** – Carr called the board members’ attention to the director’s report. Glaze commented on library staff appearing on KOMU, the subject of the Carr’s “Service of the Month” contained in the director’s report. She commended staff on their promotion of library programs and services.

Carr reminded the board that the library facilities will be closed on Friday, February 23rd for Staff Day. She said that board members should let Lauren Williams know if they want to attend lunch (at noon) and/or the longevity awards (at 1:00 p.m.) that day.

Carr asked board members to notify Hostetler in writing if they are interested in attending the ALA annual conference in Washington D.C. this June.

Carr then distributed a written report on her recent trip to ALA Midwinter in Seattle. She said the purpose of this meeting was to conduct the business of ALA and to prepare for the annual conference and any upcoming publications. In addition to conducting ALA business, she said that she and staff member Connie Bush were able to tour seven library facilities. She said they visited two branch libraries in Seattle, including their green library with 18,000 plants on its roof, as well as the Ironwood Branch of the Richmond Public Library. She reminded the board that Ironwood was the first of this district’s branches to use the marketing strategies Cate McNeely talked about during her MLA presentation, and Carr said that patron self-service was emphasized at this facility and many of the others she visited.

Carr announced that the opening on the CLD board would be posted February 22nd and that the city said March 19th would be the earliest date the opening could be filled.

Carr said that she and Farris had met with 13 to 15 groups of staff to give hour and a half presentations on the Boone County building projects and election “dos and don’ts.” She said it has been fun to see the excitement of the staff regarding the projects and their desire to be advocates for the library on their own time.

Finally, Carr distributed an article Barrett had found in *Library Administrator’s Digest* that forecasted what roles public libraries will play ten years from now. Carr noted that our libraries are very forward thinking and already fit the many of the descriptions of these “future libraries.”

**District Board Reports**

**Boone County Library District (BCLD) Board** – Lauffer asked Dellsperger and Robinson to report on the election committee’s recent meeting and plans. Dellsperger said that last week was the first meeting of Branching Out: Yes for Libraries and Literacy (the election committee), and she distributed a list of committee members and a hand-out with the committee’s mission and talking points. She said that the library is very privileged to have Teresa Maledy and Don Stamper act as co-chairs for this committee and Patty DeMarco as fundraiser for the campaign. She reported on promotional activities including a promotional mailing to be sent by Brian Treece and his associates, a letter writing campaign, and the development of a speaker’s bureau to speak at meetings of civic groups.
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Robinson stated that the enthusiasm among the volunteers was contagious. She said there is great evidence of the positive legacy of this library system, and she reported that this organization has a very positive reputation in the community. She said that there is an immediate need for funds to run the campaign, with the target goal of $50,000. She said the sooner they get contributions rolling in, the more effectively they can lead the campaign. Robinson clarified that she and Dellsperger aren’t leading the election committee but that they are “worker bees” and will act as liaisons to the library board. She thanked the board members for their ongoing support.

Dellsperger said she was very impressed with the membership of the election committee as every bank in town seemed to be represented as well as a wide range of area businesses and professions.

Carr distributed an updated fact sheet about the planned branch libraries.

Sapp requested that Carr email the ballot language to all board members.

Carr reported that she had given a presentation on the new library facilities to the Booneslick Kiwanis. She said Tom Rose acted as the library’s advocate, introducing the issue and the importance of supporting it. She added that there are approximately eight speaking events scheduled to promote the ballot issue. Sapp said that the League of Women Voters was interested in having someone speak on the ballot issue and proposed branches at their March 4th forum.

Board members asked for model text or messages to write on the postcards provided by the election committee. Carr said she would take care of getting that text and email it to interested members. She distributed her personal email address for communications regarding the campaign.

Lauffer then reported on the presentation on bonds A.G. Edwards had given the Boone County board earlier in the evening. Hostetler commented that he was pleased to hear that Columbia area bond ratings are high and that bonds sell easily. Dellsperger added that the financial consultants believe firms will be interested in buying our bonds because this library system is so well run and managed, which really positively impacts the bond rating.

Columbia Library District (CLD) Board – Glaze reported that the Columbia Library District was one board member short and therefore did not have a quorum at its meeting earlier in the evening. She said that another member of the CLD had since arrived, and the CLD would meet briefly after the regional meeting. She said Debbora Jones, President of the Friends of the Columbia Public Library, attended the meeting to present a record donation of $64,000. Carr said that in addition to this check, the Friends had also contributed materials worth more than $40,000 to the library’s collection, making the entire contribution well over $100,000. Carr said that the core group of 20 Friends volunteers had donated 4,400 hours in 2006, which is over two FTEs (Full Time Equivalents) and represents 1,430 trips to the library made by volunteers. Carr said that these numbers translated to every volunteer hour raising $25 for the library.
Old Business

Sapp reported on a successful library advocacy day in Jefferson City. She said that the delegation from DBRL met with every one of their legislators and all were very receptive. She said the group met with the governor who is an advocate for the Athlete’s and Entertainer’s tax and shared an evening buffet with several legislators. Lauffer said that this year board members and library staff were able to thank the legislators for what they have done for libraries in the past year as well as ask them for further support. Carr said that she appreciated the opportunity to talk to Boone County representatives about the new building projects and to clarify questions on the proposed tax levy.

Craghead said that last week the MLA executive board met, and she attended as Chair of the Trustees Division. She asked that board members with suggestions for next year’s trustee workshops contact her. At that board meeting Barrett gave a report on last fall’s conference held in Columbia. Craghead said that the comments about the 2006 conference were all extremely positive, and she congratulated Barrett and Carr on chairing the conference so successfully. She reported that in 2009 the MLA annual conference will be back in Columbia. Barrett added that the MLA executive board was very complimentary of Marilyn McLeod and the local arrangements committee. Farris said that DBRL staff members who were able to attend MLA are still very enthusiastic about the information and ideas that came out of this conference.

New Business

There was no new business to discuss.

Public – Comments on Agenda Items

There was no public comment.

Staff – Comments/Announcements

Barrett announced a reception on March 15th to unveil the new sculpture, a gift of the Friends of the Public Library to be installed in the Secret Garden in honor of former library director Gene Martin. Farris added that during National Library Week the Secret Garden will be open for families to picnic and enjoy the new sculpture. Farris also announced that the First National Bank Regency Club is visiting the library next week for a presentation on art in the library.

Board – Comments/Announcements

Higgins announced the Mayor’s Prayer Breakfast in Fulton on March 12th at 6:30 a.m. This year’s speaker is Congressman Kenny Hulshoff. Higgins said her report on ALA Midwinter was forthcoming.
Adjournment

Higgins moved, Lauffer seconded, to adjourn the meeting at 7:54 p.m.

Minutes recorded by Lauren Williams, Financial and Administrative Associate.

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Board Secretary